

AUTOMATION FLOWCHART



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“Dedicated to Hard Working Men in their 30’s & 40’s.”

Why I am giving you this FREE tool

The reasons why we need more money are WAY more important than most realise. **Yours will be different from mine:**

A few years ago, we went through a dangerous and nasty patch. I seriously thought my wife was going to leave me. Because of this ETERNAL TRUTH:

[Women get bored with the same financial status – We need to constantly improve it, or else..]

FACING DIVORCE, I was contemplating how we were going to split our assets, lose a lot of money and make fat lawyers even richer.

Instead of running to the counsellor, I opted for a completely different path. **(By the way, this has everything to do with how you get your leads)**

I booked 5 of the fanciest restaurants in one of the wealthiest town in the world - in a row.



Places we would have only dreamt of going to.

So.. for 5 nights we rubbed shoulders with multi-billionaire mining tycoons, bankers and their beautiful wives.

We ate caviar, drank expensive champagne and I insisted on being driven around in a new limo!

What do you know - We felt a lot better after that. Really.

**[That is why idiots who keep saying money is not everything
REALLY PISS ME OFF.]**

And that is also my simple and humble motivation for providing you with my HNW flowchart.

Again, your reasons will be different from mine. Maybe the next model up? Moving from the 7 series to the Rolls?

INCREDULOUS? KEEP READING!

The HNW flowchart is not just responsible for making businesses millions .. but billions of dollars. Every day.

(Online Ad spend was over \$120B in 2014, with sales conservatively estimated at \$600B.)

Almost all successful online lead generation tools HAVE TO possess part (if not all of) this flowchart.

Here is some background next (if you don't read this, my HNW flowchart will just look like a bunch of empty boxes)

WARNING! READ THIS NOW

The HNW only does two things – but it does them well:

- a) It creates desire among the affluent for your services in particular.
- b) It automates generating new leads and screening them.

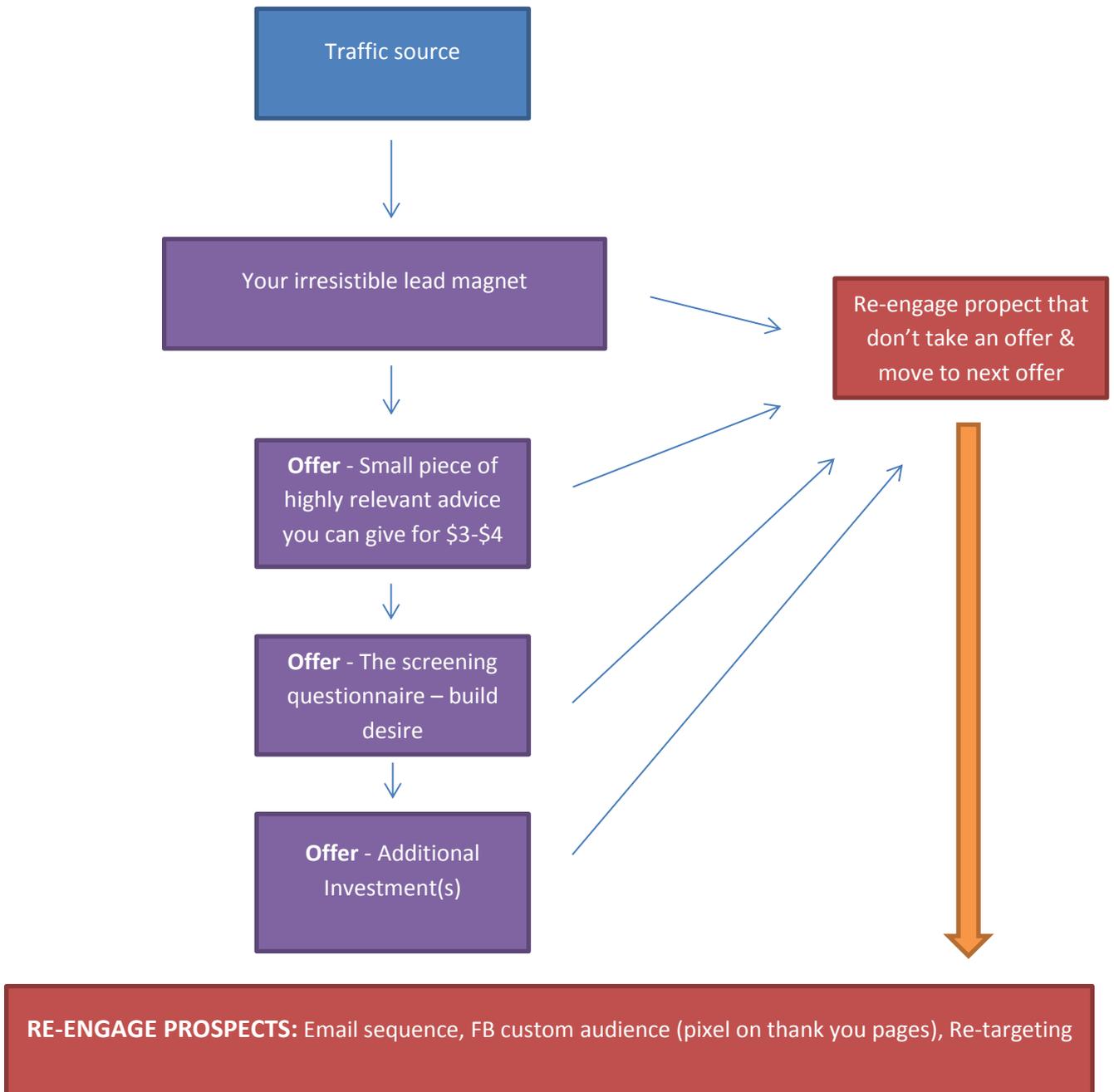
The HNW flowchart has made me and my clients a lot of money. The smallest ROI we have measured is 640% to date. Personally, I have doubled my business in 6 weeks using the same thing. And the same logic continues to get businesses around the world tons of willing customers. The mighty **Frank Kern** and the over-achieving **Ryan Deiss** both teach a version of this.

At a summary level, the flowchart:

- a) *Advertises a piece of very exciting, desirable and sexy information (nothing new here)*
- b) *Prospects want it and opt-in*
- c) *They are then taken to an offer for an appointment*
- d) *If they turn that one down, the system automatically re-engages with them from a different and helpful angle **(SO YOUR PROSPECTS DON'T THINK YOU ARE A NAG!)***
- e) *Then the flowchart allows you to pitch your services again.*
- f) *It repeats this process by itself X 3.*

On the next page, you will now see my/your HNW. Then there are 5 simple blanks to complete to tailor the HNW to your firm, which you also need to do to fully understand the HNW flowchart.

*Because it is an easy task, we can also show you how it would work in your firm [FOR FREE].



As discussed, it is a really easy template to adjust to your business. So, we can help you do all of this quickly [FOR FREE]. Or you can do this on your own too.

Here are the 5 simple blanks you need to complete to DIY:

- a) **Traffic source** (you can pick between Facebook advertising, Google, LinkedIn (lots of wealthy folks there) – Don't let fools discourage you. They all work really well)

- b) **Your lead magnet** (Create brief information that helps affluent prospects e.g. 5 tell-tale signs your advisor is lying to you OR How to pick the best advisor and many more)

- c) **Small piece of relevant advice you can give for \$3-\$4** (e.g. a video, a quick download/report on a lucrative opportunity.. or how to look for one? Very important to get their spending going & building trust)

- d) **The screening questionnaire** (with questions sussing out their financial situations and making them qualify themselves to you, creating desire, instead of the other way round i.e. NO MORE SUCKING UP)

- e) **Any other additional service** you may wish to offer them

If you would like to see how this flowchart would work in your business [FOR FREE], [please click here and answer a few simple questions.](#)

A few additional, powerful resources to help you:

- a) Find out what are the 5 biggest pains that your ideal prospects experience. This is what will help you craft the best ads. But avoid mentioning the same stale stuff your competition does, in their ads.
- b) Use the same pains in creating your brief lead magnet – information that your target audience desperately wants (not needs)
- c) Your offers can be very easily done (in no time) on leadpages.net (No HTML required)
- d) Your questionnaire can be built in less than 3 minutes on surveymonkey.com

Whilst I can't make any promises that this will make you money, I can tell you this makes my clients and I a lot of money. And billions are generated online through very similar (If not the same) mechanisms. If you would like our help to implement this, [please click here to answer these easy questions to see if we can work well together.](#)